



THE VALUE OF A NETWORK OF HONORARY CONSULS

In the aftermath of the financial crisis caused by the Covid, the issue of the financial burden represented by a diplomatic network arises !

More and more governments are now closing embassies in order to limit this budget. While the savings achieved are considerable, the absence of a representative in certain countries or economic zones may however be detrimental to the maintenance or development of international economic relations.

THE SOLUTION: while achieving substantial savings, it is possible to create a real added value for the economy, the promotion of strategic interests, the image and reputation of a country by creating a **high-level network of Honorary Consuls** .

THE CONDITION: it must take place within the framework of a (1) **very strict recruitment and appointment policy**, (2) of businessmen (3) reputable and influential (4) carefully selected, (5) with a track record and (6) supervised by specially trained professionals.

The **IUHEI Crans Montana Institute**, benefiting from the 35 years of experience of the **Crans Montana Forum** and its networks, offers you:

- to carry out, with qualified specialists, **an audit of your current network of Honorary Consuls** in order to assess its quality, relevance and real usefulness and to make any further useful recommendations
- to complete or create for you a network of personalities truly at the service of your interests in return for the social position offered by their appointment as Consuls.

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