THE VALUE OF A NETWORK OF HONORARY CONSULS

In the aftermath of the financial crisis caused by the Covid, the issue of the financial burden represented by a diplomatic network arises!

More and more governments are now closing embassies in order to limit this budget. While the savings achieved are considerable, the absence of a representative in certain countries or economic zones may however be detrimental to the maintenance or development of international economic relations.

THE SOLUTION: while achieving substantial savings, it is possible to create a real added value for the economy, the promotion of strategic interests, the image and reputation of a country by creating a high-level network of Honorary Consuls.

THE CONDITION: it must take place within the framework of a (1) very strict recruitment and appointment policy, (2) of businessmen (3) reputable and influential (4) carefully selected, (5) with a track record and (6) supervised by specially trained professionals.

The IUHEI Crans Montana Institute, benefiting from the 35 years of experience of the Crans Montana Forum and its networks, offers you:

- to carry out, with qualified specialists, an audit of your current network of Honorary Consuls in order to assess its quality, relevance and real usefulness and to make any further useful recommendations
- to complete or create for you a network of personalities truly at the service of your interests in return for the social position offered by their appointment as Consuls.

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